CONTRACT



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And:

MENTZER MEDIA DO NOT MAIL **600 FAIRMOUNT AVENUE SUITE 306 TOWSON, MD 21286**

	Contract / Revision			Alt Order #		
	334315	/ 4				
Product						
SENATE 2012						
Contract Dates	Estimate #					
10/16/12 - 10/22/12	1321					
Advertiser			Or	iginal Date	/ Revision	
LINDA MCMAHON FOR S	ENATE		C	9/10/12	/ 10/18/12	
	Billing Cycle	Billing	Cal	endar_	Cash/Trade	
	EOM/EOC	Broado	cast		Cash	
	Station	Accou	nt E	xecutive	Sales Office	
	WVIT	Corey	Lan	e	Philadelphia NS	
	Special Handl	ing				

Demographic RA35+

Advertiser Code

Advertiser Ref

20828

Total Ratings 601.00

Product Code

IDB#

1021 Agency Ref

42748

Spots/ Rate Rtn TypeSpots Ch Start Date End Date Description Start/End Time Length Week Days Amount 10/21/12 6-7A CT NEWS TODAY 6A-7A :30 NM \$1.800.00 Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/15/12 10/21/12 - 1111--4 \$450.00 4.00 12P-1P WVIT 10/16/12 10/21/12 12-1P AH LIVE :30 NM 8 \$600.00 IF Start Date **End Date** Weekdays Spots/Week Rate Rating 1.00 Week: 10/15/12 10/21/12 - 2222-8 \$75.00 3 WVIT 10/16/12 10/21/12 3-4PM STEVE HARVEY 3P-4P :30 NM 4 \$600.00 IΡ Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/15/12 10/21/12 - 1111--\$150.00 1.00 4P-5P WVIT 10/16/12 10/21/12 4-5P ELLEN :30 NM 6 \$1,200.00 IΡ Start Date **End Date** Weekdays Spots/Week Rating \$200.00 3.00 Week: 10/15/12 10/21/12 - 1212-5P-6P WVIT 10/16/12 10/21/12 5-6P CT NEWS @ 5PM :30 NM \$2,200.00 ΙP Start Date **End Date** Weekdays Spots/Week Rate Rating \$550.00 Week. 10/15/12 10/21/12 4.00 - 11111--4 WVIT 10/16/12 10/21/12 6-630P M-F CT NEWS @ 6 6P-630P :30 NM \$3,200.00 IΡ Spots/Week Start Date **End Date** Weekdays Rate Rating 10/15/12 10/21/12 \$800.00 5.00 10/16/12 10/21/12 630-7P NIGHTLY NEWS NM WVIT 630-7P :30 \$8,000.00 IΡ

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Print Date 10/23/12 Contract Agreement Between: Page 2 of 8



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Contract / Revision Alt Order # 334315 Contract Dates Product Estimate # SENATE 2012 10/16/12 - 10/22/12 1321 Original Date / Revision Advertiser 09/10/12 / 10/18/12 LINDA MCMAHON FOR S

	LINDA MCMAHON FOR S	09/10/12	2 / 10/	10/12
	Spots/			
*Line Ch Start Date End Date Description Start/End		Rtn Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Rat				
Week: 10/15/12 10/21/12 - 1111 4 \$2,000.00				
8 WVIT 10/16/12 10/21/12 7-730P EXTRA 7P-730P	:30	NM	8	\$6,000.00
IP Start Date End Date Weekdays Spots/Week Rat	a Rating			
Start Date End Date Weekdays Spots/Week Rat Week: 10/15/12 10/21/12 -1111 4 \$450.00				
Spot Ch Date Range Description Start/End		Rtg Type		
3 WVIT 10/15/12-10/21/12 7-730P EXTRA 7P-730P	- TuWThF :30 \$450.00	3.00 <i>NM</i>		
See MG 8.5,8.6,8.7,8.8,8.9				
PREEMPT-PROGRAM CHANGE 5 WVIT 10/15/12-10/21/12 LAW & ORDER: SVU 10P-11P	Sa :30 \$700.00	3.00 NM		
MG for 43.4,43.7,9.3,22.1,8.3,24.1,44.4				
6 WVIT 10/15/12-10/21/12 TH30ROCK/UP ALL NIGHT 8P-9P	Th :30 \$1,200.00	5.00 NM		
MG for 43.4,43.7,9.3,22.1,8.3,24.1,44.4	Til. 00 00 700 00	0.00		
7 WVIT 10/15/12-10/21/12 9-10P THE OFFIC/PARK & R9P-10P MG for 43.4,43.7,9.3,22.1,8.3,24.1,44.4	Th :30 \$2,500.00	8.00 NM		
8 WVIT 10/15/12-10/21/12 2-3PM JEFF PROBST 2P-3P	MTuWThF :30 \$125.00	2.50 NM		
MG for 43.4,43.7,9.3,22.1,8.3,24.1,44.4	1.00			
9 WVIT 10/15/12-10/21/12 2-3PM JEFF PROBST 2P-3P	МГuWГhF :30 \$125.00	2.50 NM		
MG for 43.4,43.7,9.3,22.1,8.3,24.1,44.4				
9 WVIT 10/16/12 10/21/12 730-8P ACCESS HOLLYWO 730P-8P	:30	NM	3	\$1,350.00
IP	Detien			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rat</u> Week: 10/15/12 10/21/12 -1111 4 \$450.0	<u> </u>			
Spot Ch Date Range Description Start/End		Rtg Type		
3 WVIT 10/15/12-10/21/12 730-8P ACCESS HOLLYWO 730P-8P	- TuWΓhF :30 \$450.00	3.00 <i>NM</i>		
See MG 8.5,8.6,8.7,8.8,8.9				
PREEMPT-PROGRAM CHANGE				
10 WVIT 10/16/12 10/21/12 1135-1235A TONIGHT SHO\1135P-123	5A :30	NM	4	\$900.00
IP Start Date End Date Weekdays Spots/Week Rat	e Rating			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rat</u> Week: 10/15/12 10/21/12 -1111 4 \$225.0				
11 WVIT 10/16/12 10/21/12 11-1135P LATE NEWS 11P-1135F		NM	6	\$4,800.00
IP	.00	1 1111	Ũ	ψ.,500.00
Start Date End Date Weekdays Spots/Week Rat		j		
Week: 10/15/12 10/21/12 -111111 6 \$800.0		D		
<u>Spot Ch Date Range Description Start/End</u> 6 WVIT 10/15/12-10/21/12 11-1135P LATE NEWS 11P-1135		Rtg Type 4.00 NM		
6 WVII 10/15/12-10/21/12 11-1135P LATE NEWS 11P-1135 See MG 11.7	r - iuwinfsasi .30 \$800.00	4.00 /1///		
NA-NOT AVAILABLE				
7 WVIT 10/15/12-10/21/12 NFL LATE NEWS 1130P-12	05ASι :30 \$800.00	4.00 NM		
MG for 11.6 10/21				
12 WVIT 10/16/12 10/21/12 8-9P THE VOICE 8P-9P	:30	NM	1	\$2,200.00
IP	Dation			
Start Date End Date Weekdays Spots/Week Rat	<u>e</u> <u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Print Date 10/23/12 Contract Agreement Between: Page 3 of 8

LINDA MCMAHON FOR S



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	Contract / Revision 334315 / 4	·
Contract Dates 10/16/12 - 10/22/12	Product SENATE 2012	Estimate #_ 1321
Advertiser LINDA MCMAHON FOR S		Original Date / Revision 09/10/12 / 10/18/12

*Line Ch Start Date End Date Description	Start/End 1	Γime Days	Spots Length Week		Rtn	Type Spor	ts	Amount
Start Date End Date Weekdays Spots/Week	Rate		3			1		
Week: 10/15/12 10/21/12 - T 1	\$2,200.00	6.00						
13 WVIT 10/16/12 10/21/12 9-10P LAW & ORDER: SVU	J 9P-10P		:30			NM	2	\$2,800.00
IP	Data	Detie						
Week: Start Date 10/15/12 End Date Weekdays Spots/Week 2 10/15/12 10/21/12 W 2	\$1,40 <u>0.00</u>	Rating 4.00						
14 WVIT 10/16/12 10/21/12 F9-10P GRIMM	9-10P		:30			NM	2	\$1,000.00
IP							_	* 1,00000
Start Date End Date Weekdays Spots/Week		Rating				j		
Week: 10/15/12 10/21/12 F 1	\$1,00 <u>0.00</u>		ro Longth	Doto	Dta	Turno		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WVIT 10/15/12-10/21/12 F9-10P GRIMM	Start/End T 9-10P	<u>ime</u> <u>Weekday</u> F		Rate \$1,000,00		Type NM		
See MG 14.2,14.3	0 701	_	.00	ψ1,000.00				
NA-NOT AVAILABLE			G	^-				
2 WVIT 10/15/12-10/21/12 REVOLUTION M MG for 14.1 10/19	8P-9P		Sa :30	\$500.00	2.00	NM		
3 WVIT 10/15/12-10/21/12 REVOLUTION	8P-9P		Sa :30	\$500.00	2.00	NM		
MG for 14.1 10/19				***************************************				
15 WVIT 10/16/12 10/21/12 10-11P DATELINE NBC	10P-11P		:30			NM	3	\$4,500.00
IP								
Week: 10/15/12 End Date Weekdays Spots/Week 10/15/12 10/21/12F 3	Rate \$1,500.00							
16 WVIT 10/16/12 10/21/12 6-7A CT NEWS TODAY	6A-7A	3.00	:30			NM	1	\$100.00
IP	0A-1A		.30			INIVI	1	φ100.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				j		
Week: 10/15/12 10/21/12S- 1	\$100.00	2.00						
17 WVIT 10/16/12 10/21/12 7-9A SATURDAY TODAY	7A-9A		:30			NM	1	\$350.00
IP Start Date End Date Weekdays Spots/Week	Poto	Poting						
Week: 10/15/12 End Date Weekdays Spots/Week 10/15/12 To/21/12 Seekdays Spots/Week	\$350.00	Rating 4.00						
18 WVIT 10/16/12 10/21/12 9-10A CT NEWS TODAY	9A-10A		:30			NM	6	\$1,800.00
IP								, ,
Start Date End Date Weekdays Spots/Week	Rate							
Week: 10/15/12 10/21/12S- 6	\$300.00	4.00						
20 WVIT 10/16/12 10/21/12 6-630P CT NEWS SUN @ (6F6P-630P		:30			NM	1	\$550.00
IP Start Date End Date Weekdays Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12S 1	\$550.00					İ		
21 WVIT 10/16/12 10/21/12 7-8A CT NEWS TODAY	7A-8A		:30			NM	3	\$525.00
IP								
Start Date Week:End Date 10/15/12End Date 10/21/12Weekdays SSpots/Week 3	Rate \$175.00							
	•	3.00	.20			NIM	0	ቀ ለ ለለ
22 WVIT 10/16/12 10/21/12 8-9A SUNDAY TODAY IP	8A-9A		:30			NM	0	\$0.00
IF								

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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Contract Agreement Between: Print Date 10/23/12 Page 4 of 8



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		1		
	Spots/			
*Line Ch Start Date End Date Description Start/End	•	Rtn Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 S 1 \$350.00	Rating 4.00			
Spot Ch Date Range Description Start/End		Rtg Type		
1 WVIT 10/15/12-10/21/12 8-9A SUNDAY TODAY 8A-9A	Sι :30 \$350.00	4.00 <i>NM</i>		
See <i>MG 8.5,8.6,8.7,8.8,8.9</i> NA-NOT AVAILABLE				
23 WVIT 10/16/12 10/21/12 1030A-1130A SU MTP 1030A-113	OA :30	NM	1	\$2,000.00
IP				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12S 1 \$2.000.00	Rating 2.00			
24 WVIT 10/16/12 10/21/12 FTBL NIGHT AMERICA NON7P-8P	:30	NM	0	\$0.00
IP				
Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 S 1 \$1,000.00	Rating 2.00			
Spot Ch Date Range Description Start/End		Rtg Type		
1 WVIT 10/15/12-10/21/12 FTBL NIGHT AMERICA NON 7P-8P	St :30 \$1,000.00	2.00 <i>NM</i>		
See <i>MG 8.5,8.6,8.7,8.8,8.9</i> NA-NOT AVAILABLE				
25 WVIT 10/16/12 10/21/12 NFL REG SEASON NON LO 8P-11P	:30	NM	3	\$9,600.00
IP				
Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 S 3 \$3,200.00	Rating 6.00			
26 WVIT 10/22/12 10/22/12 6-7A CT NEWS TODAY 6A-7A	:30	NM	2	\$900.00
IP Start Date End Date Weekdays Spots/Week Rate	Rating			
Week: 10/22/12 10/28/12 M 2 \$450.00				
27 WVIT 10/22/12 10/22/12 12-1P AH LIVE 12P-1P	:30	NM	2	\$150.00
IP Start Data Fad Data Waskdovia Spata Wask	Dating			
Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 M 2 \$75.00	Rating 1.00			
28 WVIT 10/22/12 10/22/12 3-4PM STEVE HARVEY 3P-4P	:30	NM	1	\$150.00
IP	D. c			
Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 M 1 \$150.00				
29 WVIT 10/22/12 10/22/12 4-5P ELLEN 4P-5P	:30	NM	1	\$200.00
IP				
Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 M 1 \$200.00	Rating 3.00			
30 WVIT 10/22/12 10/22/12 5-6P CT NEWS @ 5PM 5P-6P	:30	NM	2	\$1,100.00
IP Start Date End Date Weekdays Spots/Week Rate	Pating			
Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 M 2 \$550.00	Rating 4.00			
31 WVIT 10/22/12 10/22/12 6-630P M-F CT NEWS @ 6 6P-630P	:30	NM	2	\$1,600.00
IP				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

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Contract Agreement Between: Print Date 10/23/12 Page 5 of 8



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	Contract / Revision 334315 / 4	Alt Order #
Contract Dates 10/16/12 - 10/22/12	Product SENATE 2012	Estimate #
Advertiser LINDA MCMAHON FOR S		Original Date / Revision 09/10/12 / 10/18/12

					LINDA	MCMA	HON FOR	<u> </u>		03/10/	/12 /	10/1	0/12
								Spots/					
*Line Ch Start	Date End Da	ate Descriptio	n	Start/End T		Days	Length	Week	Rate F	Rtn Typ	e Spots		Amount
Week: Start Date 10/22/12	End Date 10/28/12	Weekdays M	Spots/Week 2	Rate \$800.00	Rating 5.00								
32 WVIT 10/22	/12 10/22/1	2 630-7P NIC	SHTLY NEWS	630-7P			:30			NM	1 1		\$2,000.00
IP Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	1							
Week: 10/22/12	10/28/12	M	1	\$2,000.00	6.00						_		
33 WVIT 10/22/ IP	/12 10/22/1	2 7-730P EX	TRA	7P-730P			:30			NM		2	\$900.00
Start Date Week: 10/22/12	End Date 10/28/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$450.00	Rating 3.00								
34 WVIT 10/22	/12 10/22/1	2 730-8P AC	CESS HOLLYWO	D:730P-8P			:30			NN	2	2	\$900.00
IP Start Date Week: 10/22/12	End Date 10/28/12	Weekdays M	Spots/Week	<u>Rate</u> \$450.00	Rating 3.00								
35 WVIT 10/22/				*		,	:30			NM	- 	3	\$675.00
IP	5 15 <i>i</i>		0	Б.,	D ::								·
Start Date Week: 10/22/12	End Date 10/28/12	Weekdays M	Spots/Week 3	Rate \$225.00	Rating 3.00								
36 WVIT 10/22	/12 10/22/1	2 11-1135P l	ATE NEWS	11P-1135P			:30			NM	1 1	I	\$800.00
IP Start Date Week: 10/22/12	End Date 10/28/12	Weekdays M	Spots/Week 1	Rate \$800.00	Rating 4.00								
38 WVIT 10/16	/12 10/21/1	2 7-9A TOD <i>A</i>	AY SHOW	7A-9A			:30			NM	1 4	1	\$3,000.00
CDR Start Date Week: 10/15/12	End Date 10/21/12	Weekdays -22	Spots/Week 4	Rate \$750.00	Rating 4.00								
39 WVIT 10/16	/12 10/21/1	2 1-2P DAYS	OF OUR LIVES	1P-2P			:30			NM	1 6	6	\$750.00
IP Start Date Week: 10/15/12	End Date 10/21/12	Weekdays - 2121	Spots/Week 6	Rate \$125.00	Rating 1.00								
40 WVIT 10/16	/12 10/21/1	2 2-3PM JEF	F PROBST	2P-3P			:30			NM	1 6	6	\$750.00
IP <u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays - 1212	Spots/Week 6	Rate \$125.00	Rating 1.00								
41 WVIT 10/16	/12 10/21/1	2 5-6P CT NI	EWS @ 5PM	5P-6P			:30			NN	1 8	3	\$6,800.00
CDR Start Date Week: 10/15/12	End Date 10/21/12	Weekdays - 2222	Spots/Week 8	Rate \$850.00	Rating 4.00								
42 WVIT 10/16	/12 10/21/1	2 6-630P M-F	CT NEWS @ 6	6P-630P			:30			NN	1 8	3	\$9,600.00
CDR Start Date Week: 10/15/12	End Date 10/21/12	Weekdays - 2222	Spots/Week 8	Rate \$1,200.00	Rating 5.00								
43 WVIT 10/16	/12 10/21/1	2 7-730P EX	TRA	7P-730P			:30			NM	1 5	5	\$4,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I I.

Contract Agreement Between: Print Date 10/23/12 Page 6 of 8



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		Spots/			
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rti	n TypeSpots	Amount
Start Date End Date Weekdays Spots/Week 10/15/12 10/21/12 - 1222- 7	Rate Rating \$800.00 3.00				
Spot Ch Date Range Description	Start/End Time Weeko	lays Length	Rate R	tg Type	
4 WVIT 10/15/12-10/21/12 7-730P EXTRA		hF :30	\$ 800.00 3.0		
See MG 8.5,8.6,8.7,8.8,8.9					
PREEMPT-PROGRAM CHANGE 7 WVIT 10/15/12-10/21/12 7-730P EXTRA	<i>7P-730P</i> - TuWI	hF :30	\$800.00 3.0	00 NM	
See MG 8.5,8.6,8.7,8.8,8.9	77 - 7507 Tuni	.50	φουσ.σσ σ.σ	14141	
NA-PGM NOT SCHEDULED					
44 WVIT 10/16/12 10/21/12 730-8P ACCESS HOLLYWO	D:730P-8P	:30		NM 3	\$2,400.00
CDR Start Data Fad Data Waskdovia Spats (Mask	Data Dating				
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1111 4	Rate Rating \$800.00 3.00				
Spot Ch Date Range Description	Start/End Time Weekd			tg Type	
4 WVIT 10/15/12-10/21/12 730-8P ACCESS HOLLYW	O 730P-8P - TuWI	hF :30	\$800.00 3.0	00 <i>NM</i>	
See MG 8.5,8.6,8.7,8.8,8.9 PREEMPT-PROGRAM CHANGE					
45 WVIT 10/16/12 10/21/12 1135-1235A TONIGHT SHO	N 1135P-1235A	:30		NM 6	\$2,700.00
CDR					
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 - 1212 6	Rate Rating 3.00				
46 WVIT 10/16/12 10/21/12 11-1135P LATE NEWS	11P-1135P	:30		NM 6	\$9,000.00
CDR	116-11336	.30		INIVI	φ9,000.00
Start Date End Date Weekdays Spots/Week	Rate Rating			į	
Week: 10/15/12 10/21/12 -111111 6	\$1,500.00 4.00	lava lavath	Data Di	. T	
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 6 WVIT 10/15/12-10/21/12 11-1135P LATE NEWS	Start/End Time Weeks	lays <u>Length</u> ˈhFSaSı <i>:30</i> €	<u>Rate</u> <u>Rt</u> 2.0 0.00 4.0	tg Type 00 <i>NM</i>	
See MG 46.7	777 77007	.00 ,	77,000.00	70 74111	
PREEMPT-PROGRAM CHANGE 7 WVIT 10/15/12-10/21/12 NFL LATE NEWS	1130P-1205A	Si :30 9	24 500 00 4 0	NO. NIM	
MG for 46.6 10/21	1130P-1205A	51 :30 1	61,500.00 4.0	OU INIVI	
47 WVIT 10/16/12 10/21/12 6-7A CT NEWS TODAY	6A-7A	:30		NM 2	\$400.00
CDR					
Week: 10/15/12 End Date Weekdays Spots/Week 2 10/21/12S- 2	Rate Rating 2.00				
48 WVIT 10/16/12 10/21/12 7-9A SATURDAY TODAY	7A-9A	:30		NM 4	¢2 400 00
CDR	7A-9A	.30		INIVI 4	\$2,400.00
Start Date End Date Weekdays Spots/Week	Rate Rating			į	
Week: 10/15/12 10/21/12S- 4	\$600.00 4.00				
49 WVIT 10/16/12 10/21/12 REVOLUTION	8P-9P	:30		NM 2	\$1,000.00
IP Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/15/12 10/21/12S- 2	\$500.00 1.00				
50 WVIT 10/16/12 10/21/12 CHICAGO FIRE	9P-10P	:30		NM 4	\$2,200.00
IP					

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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Contract Agreement Between: Print Date 10/23/12 Page 7 of 8



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Contract / Revision Alt Order # 334315 Contract Dates Product Estimate # SENATE 2012 10/16/12 - 10/22/12 1321 Original Date / Revision Advertiser 09/10/12 10/18/12 LINDA MCMAHON FOR S

601.00

Totals

184

\$139,575.00

	LINDA MCMAHON FOR S	09/10/12 / 10/18/12
	Spots/	
*Line Ch Start Date End Date Description Start/E	d Time Days Length Week	Rate Rtn TypeSpots Amount
Start Date End Date Weekdays Spots/Week F Week: 10/15/12 10/21/12 S- 4 \$550	ate Rating 1.00	
51 WVIT 10/16/12 10/21/12 LAW & ORDER: SVU 10P-11I	:30	NM 3 \$2,100.00
IP		
Start Date End Date Weekdays Spots/Week F Week: 10/15/12 10/21/12 S- 3 \$700	ate Rating 2.00	
52 WVIT 10/16/12 10/21/12 6-630P CT NEWS SUN @ 6F6P-630I	:30	NM 2 \$1,800.00
CDR		
Start Date End Date Weekdays Spots/Week F Week: 10/15/12 10/21/12 S 2 \$900	ate Rating 6.00	
53 WVIT 10/16/12 10/21/12 8-9A SUNDAY TODAY 8A-9A	:30	NM 3 \$1,950.00
CDR		
	ate Rating	
Week: 10/15/12 10/21/12S 3 \$650		
54 WVIT 10/16/12 10/21/12 10-1030A CHRIS MATTHEW10-1030	A :30	NM 1 \$1,000.00
IP		
Start Date End Date Weekdays Spots/Week End Date Week: 10/15/12 10/21/12 S 1 \$1,000	ate Rating 2.00	
55 WVIT 10/16/12 10/21/12 FTBL NIGHT AMERICA NON 7P-8P	:30	NM 3 \$6,000.00
CDR	ata. Batian	
Start Date End Date Weekdays Spots/Week End Date Week: 10/15/12 10/21/12 S 3 \$2,000	ate Rating 2.00	
, , , , , , , , , , , , , , , , , , ,		NIA 000 00
56 WVIT 10/16/12 10/21/12 NFL REG SEASON NON LO 8P-11P	:30	NM 2 \$11,600.00
CDR Start Date End Date Weekdays Spots/Week	ate Rating	
Start Date End Date Weekdays Spots/Week End Date Week: 10/15/12 10/21/12 S 2 \$5.80		
57 WVIT 10/22/12 10/22/12 1-2P DAYS OF OUR LIVES 1P-2P	:30	NM 1 \$125.00
IP	.50	14101
	ate Rating	
Week: 10/22/12 10/28/12 M 1 \$128		
58 WVIT 10/22/12 10/22/12 2-3PM JEFF PROBST 2P-3P	:30	NM 2 \$250.00
IP		
•	ate Rating	
Week: 10/22/12 10/28/12 M 2 \$12	00 1.00	
59 WVIT 10/22/12 10/22/12 11-1135P LATE NEWS 11P-113	5P :30	NM 1 \$1,500.00
CDR		
	ate Rating	
Week: 10/22/12 10/28/12 M 1 \$1,500	4.00	
60 WVIT 10/16/12 10/21/12 6-7A CT NEWS TODAY 6A-7A	:30	NM 4 \$2,800.00
CDR		
	ate Rating	
Week: 10/15/12 10/21/1222 4 \$700	00 4.00	

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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Contract Agreement Between: Print Date 10/23/12 Page 8 of 8



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	Contract / Revision 334315 / 4	Alt Order #
Contract Dates 10/16/12 - 10/22/12	Product SENATE 2012	Estimate # 1321
Advertiser LINDA MCMAHON FOR S		Original Date / Revision 09/10/12 / 10/18/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	184	\$139,575.00	\$118,638.75
Totals	184	\$139,575.00	\$118,638.75

Signature:	Da	ite:	

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